

## Corporate Social Responsibility (CSR) in India (By Kishore)

Corporate Social Responsibility (CSR), also known as Corporate Citizenship, helps a company to discharge its accountability to the society. CSR in India is a voluntary and self-regulating business practice to contribute to the economic, social and environment since 31<sup>st</sup> March 2014. It has been made mandatory thereafter under Indian Companies Act for all profit-making corporations.

Amazon India has been practicing both voluntary and mandatory CSR to the environment and economically. As part of its *mandatory* CSR for the year of 2017-18, Amazon India has distributed 5,700 notebooks to 924 students studying in a government school located near its factory premises. As its *voluntary* CSR, we are in the process of improving drinking water facility in the school.

### 印度的企业社会责任 ( CSR ) ( 作者: Kishore )

企业社会责任 ( CSR ) , 也称为企业公民, 帮助公司履行对社会的责任。自2014年3月31日起, 印度的企业社会责任是一种自愿和自我规范的商业实践, 为经济, 社会和环境做出贡献。根据“印度公司法”, 所有营利公司都强制要求履行对社会的责任。

亚马逊印度公司一直在对环境和经济方面作出自愿和强制性的企业社会责任。作为其2017 - 18年度强制性企业社会责任的一部分, 亚马逊印度公司已向在附近的政府学校共924名学生分发了5,700本笔记本。作为自愿企业社会责任公司, 我们正在改善学校的饮用水设施。





